

Eloïse

INTERNATIONAL MAKEUP ACADEMY
Artistry & Cosmetics

ACCREDITED MAKEUP SCHOOL



Eloïse International Academy
School Of Makeup
Courses & Prices
2024 - 2026

Introduction:



Founder, Entrepreneur & Celebrity Makeup Artist Meet Eloïse - known to many by her nickname Ella. Born 25 March 1985 in Pretoria, South Africa. Like any girl, Eloïse always loved makeup since the Tinkerbell days. Her love for creating makeup looks & cosmetics grew as she got older and eventually after being a self-taught amateur since 2014 she went and completed her diploma in makeup artistry in 2018.

Eloïse started her very own cosmetics brand in 2018. After months of proper research Eloïse found a reputable and trustworthy laboratory partner to successfully launch her own cosmetics company called Ellagance Enterprise. Two months after, her very own cosmetics brand Eloïse Professional Makeup (formerly known as Ellagance Cosmetics) was launched in South Africa.

Name change; In January 2020 Eloïse changed the name of her company from Ellagance Cosmetics to Eloïse Professional Makeup due to the fact that Eloïse decided to rename her brand after Covid -19 changed everything. It taught me that change is as good as a holiday and that you constantly need to step up your game. "I am super excited for the next 2 -3 years with a couple of things I have up my sleeve for the Ellagance brand". - Eloïse

Eloïse have not only manage to successfully launch her cosmetics brand but she also had 2 successful collaborations with her own celebrity brand ambassadors, 3 successful radio interviews with RSG, SAFM and Radio Kaapstad and radio article done on her also by Radio Kaapstad. She has 2x successful sold out makeup masterclasses, 3x successful expo's and have been part of one of South Africa's biggest yearly events known as the Bokkie Music Awards for 2 years (2018 & 2019) and did the makeup for Le-Lue & Jan Rhaap Music Video "Adrenalien" and Christia Vissers Music Video "Kaapse Blou".

Her one ultimate goal was to open her very own makeup academy which will be affordable, successful and creating the next internet sensation makeup artist who will change the world, Eloïse Professional Makeup Academy opened its doors on 11 May 2023 and was successfully Internationally Accredited by Course Accreditation Worldwide.

Terms & Conditions:

Fees, Registration & Refunds:

Upon a booking of a course/Online Course a Booking Fee (according to the course you take payment must be paid to a place for the course/ class(es). Deposits are **non-refundable** but will be credited against the course fee.

The balance of the full course/class fee should be paid to the Administrator no less than 7 days prior to the commencement date. Students will not be accepted on the commencement date unless full payment of fees has been made. Failure to pay the balance by the due date will result in the **deposit being forfeited**. A student is accepted for registration on and subject to the conditions that the student will attend on the date (the commencement date) at the time specified by the Administrator. **Fees are not refundable if the course is interrupted or cancelled through an act of God or if a student decides to quit the course.** The makeup kit or training equipment will remain the property of Eloïse Professional Makeup Academy until full payment has been made.

Class Attendance & Conduct Policy

Students are required to attend the first day of their course at the time communicated by the Administrator. Failure to attend on the first day will result in immediate forfeiture of your place in the course, and no refunds will be issued for fees already paid.

Full attendance is expected throughout the duration of the course. A maximum of **two classes** may be missed, **only with a valid reason**. Students who are absent due to illness must submit a legitimate doctor's letter via email to the Administrator. Failure to comply with this requirement will result in automatic failure of the course. If a student is absent **more than three times**, they will forfeit their entire course and will be required to re-enroll from the beginning.

Punctuality is strictly enforced. Latecomers will not be tolerated. If a student arrives late once and presents a valid reason, they may be accepted into the class. However, repeated tardiness will result in the student being denied entry to class. Missed classes will not be repeated under any circumstances, and lecturers are not responsible for covering missed content.

Mobile phones are strictly prohibited during training sessions. Students are expected to give their full attention to the class at all times. Failure to comply may result in disciplinary action.

Classes will start promptly at the scheduled times, regardless of whether all students are present. Timetables may be adjusted at the discretion of the Administrator, with prior notice provided to students.

The school will be closed on South African public holidays. Should a public holiday fall during your course, additional days will be scheduled to ensure the course is completed in full.

Accreditation | Applications | Online Student:

Please Note: That we are INTERNATIONALLY ACCREDITED by Course Accreditation Worldwide. Certificated are recognized worldwide. Our course and training materials are based on UK's standards and criteria.

Online courses is not over weekends. Students 18 and older may apply for all the courses. Paying for and/or fully attending a course do not guarantee a certificate. **A certificate will not be granted if the student does not meet the minimum criteria of 85% in Practical Exams!**

All applicants younger than 18 will be subjected to a one on interview and assess for eligibility of the course. When a applying for a course you will be required to present a valid copy of your ID document.

Students will receive their Accreditation Certificates as soon as the written examinations have been marked, usually within 2-3 business days after examinations. In the event that a student fails to meet the minimum criteria of 85%, they will be given one more opportunity to rewrite and retake the exams. Failure to meet the minimum criteria again will result in failing the course and requiring the student to repeat it.

Name:

Date:

Initial:

DISCIPLINARY:

If any student behaves improperly on the academy premises, including any form of cheating during and assessment/exam, damage, or removal of any equipment belonging to the school, the student will be asked to leave immediately.

General Info:

All classes are worked out to focus on one-on-one teaching. No guests to attend the class (Very Important in our Online Course class). When a student attends a wedding with Eloïse Champion it is important that the student wears professional clothes (black) and showing no skin. (If you are doing the online course you can arrange with Eloïse to attend weddings with her if you are based in or near Cape Town.) Professional behaviour is important when attending Functions/weddings and Online live streaming. If it is the student's turn to assist Eloïse Champion at a wedding/ shoot/ functions the Administrator will arrange it 7 days prior to the wedding/shoot. Travel fee to the wedding will only be paid if it is 20km outside of Cape Town.

Confidentiality Clause:

The Receiving party agrees that they will not, during or after the course of its relationship with the disclosing party, under this agreement and/or the term of this agreement, disclose confidential information to any third party for any reason or purpose whatsoever, without the prior written consent of the disclosing party and to the extent of such authorisation, save in accordance with the provisions of this agreement. In this agreement "third party" refers to any party other than the receiving party and disclosing parties or their representatives. The terms of this agreement are to prevent unauthorised disclosure of the confidential information to third parties. Any information disclosed, to defame the disclosing party, shall be deemed breach of contract. Online students are not allowed to share our training manuals and online videos/courses with anyone that did not pay for our courses. This will result in a law suit.

I, _____ Hereby acknowledge and agree to the terms and conditions in this document.

_____ Signature _____ Date

Our Courses:

**Private: 1 Day Leer My Grimeer Private Makeup Class:
R1650-00 with Makeup Goodie Bag or
R1050 – 00 Course Only (Bring your own makeup)**

This course is designed for those who want to master the fundamentals of makeup.

Perfect for beginners, it covers the basics such as makeup application, foundation matching, eye makeup and contouring. You'll learn how to create everyday basic office looks.

What's in the Goodie Bag?

Primer | Small nude eyeshadow palette | Setting spray | Beauty blenders | Nude lipstick | Makeup hair band.

We require a non-refundable booking fee of R500.00 to secure your spot. The remaining fee must be paid in full at least one week prior to the start of the lesson.

Leer My Grimeer Course Policy – Bookings, Payments & Rescheduling

Please note that booking fees are strictly non-refundable, regardless of circumstances.

For students who have paid in full for their short Leer My Grimeer course, rescheduling is allowed, but limited. If a student reschedules their appointment more than two times, their course and payment will be forfeited on the third reschedule.

This policy is in place because rescheduling impacts our ability to manage client bookings effectively. Each reschedule prevents us from filling that slot with paying clients, and affects the overall flow of our training schedule.

We appreciate your understanding and cooperation in respecting your scheduled appointments and valuing our time and resources.

Private: 3 Day Leer My Grimeer Makeup Course R4500-00 With Makeup Starter Kit or R3000-00 Course Only (Bring your own makeup)

This course is perfect for those seeking more than a basic one-day class.

Over three days what you will learn:

- You'll dive into intensive contouring tailored to your face shape.
- Master three different eyeshadow looks according to your eye shape.
- Learn how to apply makeup that suits your skin's unique needs.
- Learn about colour correction.
- How to make wrinkles appear softer.

We require a non-refundable booking fee of R1,500.00 to secure your spot. The remaining fee must be paid in full at least one week prior to the start of the class.

What is in the starter box?

1x Primer | 1x Brow Pencil | 1x Concealer | 2x Colour Correctors | 1x Small nude Eyeshadow Palette | Contour & Blush Palette | 1x Lip Liner | 1x Nude Lipstick | 1x Setting Spray | Beauty Blenders | Makeup Hair Band

We require a non-refundable booking fee of R1,500.00 to secure your spot. The remaining fee must be paid in full at least one week prior to the start of the class.

Leer My Grimeer Course Policy – Bookings, Payments & Rescheduling

Please note that booking fees are strictly non-refundable, regardless of circumstances.

For students who have paid in full for their short Leer My Grimeer course, rescheduling is allowed, but limited. If a student reschedules their appointment more than two times, their course and payment will be forfeited on the third reschedule.

This policy is in place because rescheduling impacts our ability to manage client bookings effectively. Each reschedule prevents us from filling that slot with paying clients, and affects the overall flow of our training schedule.

We appreciate your understanding and cooperation in respecting your scheduled appointments and valuing our time and resources

**Professional Course: 3 Day Intensive Contouring Course:
R 5 500.00 (Includes Basic Contour Makeup Kit)
Course Only: R 4 500.00 (No Kit - Using Studio Products)**

This separate course are for those who want to sharpen their contouring skills. You will learn to contour with cream and powder contour.

This class students will practise on each other.

This is a 3 hour class | 10:00 – 13:00 or 14:00 – 17:00 | Afterhours: 18:00 – 21:00
Mon, Tue, Wed

What you will learn:

With Cream Contour:

- Face shapes & The Correct Way To Contour Different Shapes.
- Nose Contour (to make nose look slimmer and shorter).
- Lip Contour (To make Lips Look Bigger).
- Collarbone Contour
- Jawline | Double Chin Contour.
- Powder Contour
- Colour Correction
- Underpainting

Day 3: What You will Learn:

- Recap Of Day 1 & Day 2

Please note: Eloïse Pro Makeup requires a deposit of R3000 to book your spot. The balance of the course fee is due one month BEFORE the first lesson.

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This Basic Contour Box Includes:

- 1 Powder Contour Palette, 4x Liquid Shades Contour (x2) & Bronzer (x2), 2x Shades Highlighter, 2x Shade colour correctors, 2x Shades Liquid Blush, 2x Shades Foundation, 1x Setting Powder, 1x Baking Powder, Primer, Setting Spray & Hydrating Fix It Spray, 4x Beauty Blenders, Contour Brushes, No Bag, Training. Certificate of completion.

Professional Course: 10 Day Under 20's (14 – 19 years)
Course: R 12 950.00 (Includes Pro Box Set)
Course Only: R 8 950.00 (No Kit - Using Studio Products)

10 Day basic make-up course for young make-up enthusiasts (Ages 14 - 18) who would like to start earning part-time income and who would like to establish a name for themselves in the beauty industry at a young age.

This class students will practise on each other.

This is a 3 hour class | 10:00 – 13:00 or 14:00 – 17:00 | Afterhours: 18:00 – 21:00
Mon, Tue, Wed

What You Will Learn In This Course:

- Basic Hygiene
- Designing Your Professional Makeup Kit
- Basic Foundation & Powder Application
- Colour Correcting
- How To Create A Brow
- Basic Eyeshadow Application (Easy Smokey – Eye)
- Applying False Lashes
- Mascara
- Intense Smokey Eyes
- Cut Crease
- Half Cut Crease
- Basic Powder Contouring & Bronzing
- Speed Test With 1st Basic Full Makeup Look (Easy)
- Speed Test With Full Glam Makeup Look (Medium)

Day 10: Practical Examination Day (3 Hours)

Please note: Eloïse Pro Makeup requires a deposit of R3000 to book your spot. The balance of the course fee is due one month BEFORE the first lesson.

Includes

Includes basic Pro Box Set. Training & Certificate

Pro Box Set Includes:

4x Shades Foundation, 2x Translucent Setting Powder, 1x Primer, 1x Setting Spray, 2x Concealers, 2x Colour Correctors, 1x Gel Eyeliner, 2x Cream Blushers, 1x Liquid Highlighter, 3x Liquid Lipsticks, 3x Lip Liners, 1x Mascara, 1x Powder Contour Palette, 2x Loose Shimmers & 2x Glitters, 1x Shade Eyeshadow Palette, 2x Brows (1x Pencil & 1x Brow mascara), 2x False Lash Sets, 2x Beauty Blenders, 1x Basic Brush Set. No makeup Bag.

**Professional Course: 10 Day Advanced Course:
R 13 950.00 (Includes Pro Box XL)
Course Only: R 9 950.00 (No Kit - Using Studio Products)**

Designed for those who would like a hands on quick intense course to improve their skills. This course is not for beginners. Only already QUALIFIED makeup artists, you will be asked to provide your qualification.

For those makeup artist that would like to upgrade their national certificate to international certificate can do so and will pay the following Price: R15 950 – with Pro Box Kit | R11 950 without Pro Box Kit. Please also note that the classes will be one hour extra too.

This class students will practise on each other & On Their Own Faces.

This is a 3 hour class | 10:00 – 13:00 | Afterhours: 18:00 – 21:00 Mon, Tue, Wed

What you will learn:

- Basic Hygiene
- Testing Colour Correcting Knowledge
- Lecture & Tips Making It As Makeup Artist | Beauty Industry
- New Techniques on How To Contour – (Cream & Powder Contour)
- Apply Blusher & Highlighter
- Bridal Makeup refreshing course:
- Soft Smokey-Eyes
- Soft Glam Eyes
- Half Cut Crease Eyes
- Dramatic Eye (Instagram/Pinterest Looks)
- Intense Smokey Eyes
- Cut Crease
- Half Cut Crease
- 1st Speed Test

Day 10: Practical Examination Day (3 Hours).

Please note: Eloïse Pro Makeup requires a deposit of R3000 to book your spot. The balance of the course fee is due one month BEFORE the first lesson.

Includes Pro XL Box Makeup Box. Training & Certificate.

Pro Box XL Set Includes:

4x Shades Foundation, 2 x Setting Powders, 2x Primers, 1x Setting Spray, 1x Hydrating Fix It Spray, 4x Concealers (2x Light & 2x Dark), 2x Colour Correctors, 1x Gel Eyeliner, 2x Cream Blushers, 2x Cream Glow Highlighter, 3x Liquid Lipsticks, 3x Lip Liners, 1x Mascara, 1x Powder Contour Palette, 2x Loose Shimmers & 2x Glitters, 2x Eyeshadow Palette, 2x Brows (1x Pencil & 1x Brow mascara), 4x False Lash Sets, 4x Beauty Blenders, 1x Professional Brush Set. No Makeup Bag.

**Professional Course: 9 Day Creative & SFX Makeup For
Beginners Course: R17 950 (Includes Creative & SFX
Makeup Kit)
Course Only R12 950: Student can use studio products**

Designed for those who would like a hands on intense course in the SFX & Creative side of makeup. This course was designed for beginners who would like to become professional and learn from very basics to pro.

This class students will practise on each other & On Their Own Faces.

This is a 3 hour class | 10:00 – 13:00 | Afterhours: 18:00 – 21:00 Mon, Tue, Wed

Kit Will Include:

All the necessary tools and products needed to complete this course in SFX makeup and creative makeup.

This course will be taught by our SFX qualified makeup artist Leonie Williams.

International Professional Course: 4 Week International Bridal Makeup Artist Course:
R 20 950.00 (Includes Full Makeup & MUA Travel Bag)
Course Only: R14 450.00 Student can use studio products.
International Accredited Course + International Certificate

Designed for those who would like a hands on intense course in bridal makeup only. This course was designed for beginners who would like to become professional bridal makeup artist and learn from very basics to pro.

This class students will practise on each other & On Their Own Faces.
This is a 3 hour class | 10:00 – 13:00 | Afterhours: 18:00 – 21:00 Mon, Tue, Wed

What you will learn:

- Basic Hygiene
- Designing Your Professional Makeup Kit
- Health & Safety
- Basic Foundation & Powder Application
- Colour Correcting Knowledge
- Lecture & Tips Making It As Makeup Artist | Beauty Industry
- How To Contour – (Cream & Powder Contour) Intense Contouring classes
- Apply Blusher & Highlighter
- Creating Brows
- Soft Smokey-Eyes
- Soft Glam Eyes
- Half Cut Crease Eyes
- Natural Contouring
- Intense Smokey Eyes
- Full Cut Crease
- Halo Eyes
- Ombre Lips
- (1st Speed Test Class)
- Eloïse will challenge the students to do 2 Makeup Looks from Instagram chosen by Eloïse herself to recreate.
- Mature Skin Class

Students must bring a 50+ Year old model for this class.

Examination Day – Please Note, that it will be practical, students will have to bring a model for their practical exams.

Basic Kit Includes:

Professional Brushes, 4x Eyeliner, Brow & Lip Liner brushes | 6x Foundations, 2x Setting Powders (compact & Loose) | 2x Primers | 1x Setting Spray | 1x Fix It Spray | 2x Eyeshadow Palettes | 1x Brow Pomade | 2x Mascara | 1x Gel Eyeliner | 3x Loose Pigments | 2x Loose Highlight Powder | Brow Wax | Eyelash Sets | Makeup Remover | 3x Colour Correctors | 2x Cream Contour | 1x Powder Contour | 2x Cream Blush | 1x Glow Highlighter | 3x Lip Liners | 3x Liquid Lipsticks | 2x Eyelashes | MUA Travel Bag.

International Professional Course: 8 Week Beginner To International Pro Course: R 29 950.00 (Includes Professional Premium Makeup Kit Makeup Kit & MUA Travel Bag)

Course Only: R20 950.00 Student can use studio products.

International Course + Certificate

This is a very in depth course and is designed for those who would like to learn every aspect of makeup artistry and from basics to photography makeup, TV Makeup, Model Ramp Makeup, Bridal Makeup, Prom Makeup, Pinterest & Instagram Makeup, FX Creative Makeup, in depth contouring etc. We cover everything with this course as per UK standards and criteria.

This class students will practise on each other & On Their Own Faces.

This is a 3 hour class Mon, Tue, Wed | 10:00 Afterhours: 18:00

What you will learn with this course:

Basic Hygiene, Health & Safety, Skin Types | Skin Tones, Eye shapes | Face Shapes, Basic makeup Looks, Brows, Lashes, In Depth Contouring (Different ways to contour from cream to powder contour), Mature Skin Makeup, TV Makeup, Photography Makeup, Modelling & Ramp Makeup, In Depth Bridal Makeup (Smokey, Basic, Glam, Half Crease), Prom | Matric Farewell Makeup, Pinterest & Instagram Makeup Looks, Creative Makeup (3 Day Basic), Speed Tests.

You will also get the opportunity to shadow Eloïse at the 1st available wedding and this automatically puts you part of Eloïse's team for big events makeup for Bok Radio and other events. You will also feature on our website as one of our recommended makeup artist for bookings.

Premium Makeup Kit Includes: MUA Travel Bag

Professional Makeup Brush Set, 4 Liner Brushes (Lip, brow & Eye) | 6x

Foundations | 2x Setting Powder | 3x Eyeshadow Palettes | 1x Blush Palette |

2x Cream Contours | 2x Cream Highlighters | 2x Cream Blushes | 1x Contour

Palette | 4x Colour Correctors | 5x Loose Eyeshadow Pigments | 2x Primers | 2x

Powder Highlighter | 2x Concealers | 1x Fix It Spray | 1x Setting Spray | 6x Lip

Liners | 6x Liquid Lipsticks | 1x Gel Eyeliner | 1x Brow Pomade | 1x Brow Wax |

Beauty Blenders | Triangle Powder Puff | 1x Tweezer Grooming Set | 1x Pack

Earbuds | 1x Pack Cotton Pads | 1x Make Remover | 4x Eyelashes | 2x Mascaras |

Makeup Artist Travel Bag.

The Eloïse Professional Makeup Academy

